



4 Colours®

Velours

## Product main features

BIC® 4 Colours Velours ball pen is a retractable ball pen containing four (4) classic ink cartridges. The 1.0 mm cartridges produce 0.32 mm line widths and offer long mileage to the consumer. 3 wide round barrels with soft touch thanks to a new velvet texture. 4 Colours Velours pen is assembled at a BIC facility in France.

### Ball Pen cartridges made by BIC



Classic ink made by BIC:  
- Smooth writing  
- 24 month shelf life

Ink Colours: ● ● ● ●

### Ball Pen point made by BIC

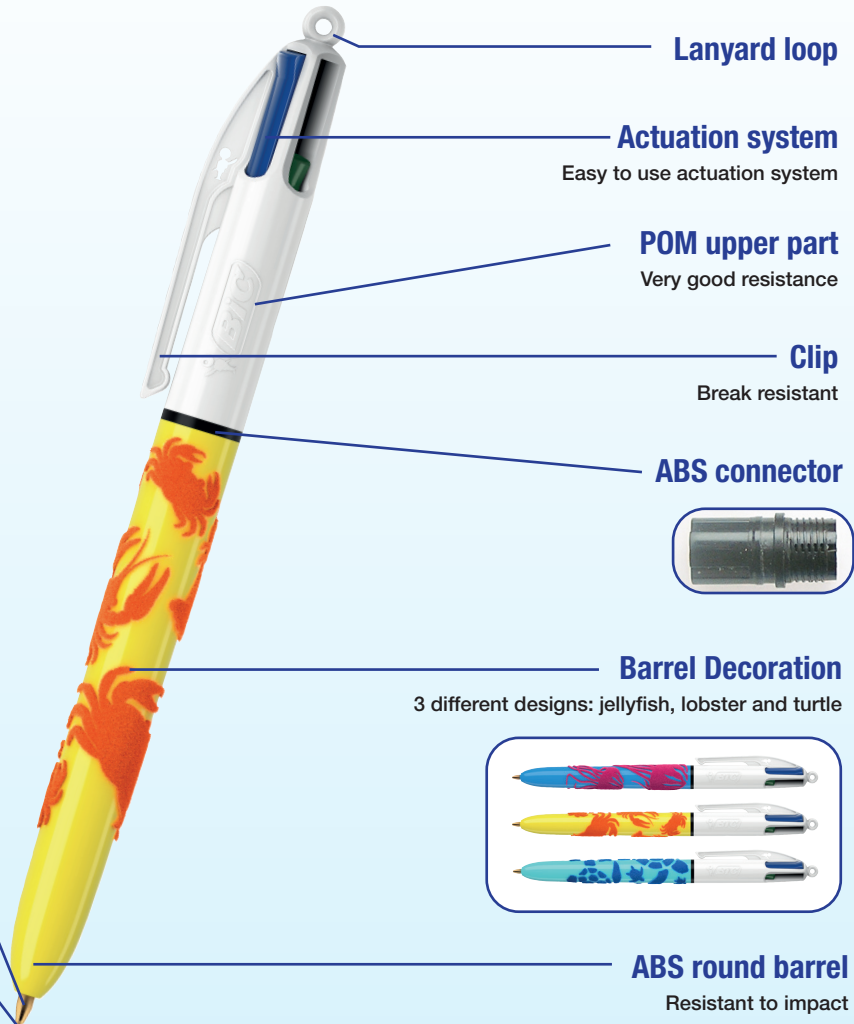


State-of-the-art and highly precise manufacturing process for a regular ink flow

### Tungsten carbide ball



- Perfectly spherical and resistant ball
- 100% of the balls are controlled
- Ensures quality and writing precision
- Ø 1.0 mm for average line width of 0.32 mm



Lanyard loop

Actuation system

Easy to use actuation system

POM upper part

Very good resistance

Clip

Break resistant

ABS connector



Barrel Decoration

3 different designs: jellyfish, lobster and turtle



ABS round barrel

Resistant to impact

## Manufacturing process and controls

Numerous quality controls are performed throughout BIC® 4 Colours Velours pen production process, from components to the finished product.

### Compliance with standards and regulations

#### Product

- Ink assessed by an external toxicologist (ASTM D-4236)
- Heavy metal tested by an external laboratory (EN71-3:1995, 16 CFR 1303, REACH – Annex XVII – entry n°23 and entry n°63)
- Conforms to REACH / EC No. 1907/2006

#### Packaging

- Packaging complies with European directive (94/62/EC) relating to packaging and packaging waste
- Eco-packaging: the volume, weight and materials used are optimized

### Environment and social responsibility

#### Environment

- PVC free product
- Refillable<sup>(1)</sup>

#### Social responsibility

- Made in France
- BIC Group Code of Conduct based on ILO conventions
- Self assessment process with corrective action plan



### Logistics data

#### Product

- Length: 145.0 mm
- Diameter: 16.0 mm
- Weight: 11.6 g

#### Packaging

- Blister of 1
- Blister of 6
- Cardboard Wallet of 3
- Box BLC of 12
- Tubo BLC of 30

(1) Pen is designed to be refillable. Refills available in select regions.